



Culture Buff Games

www.culturebuffgames.com

Culture Buff Chinese Values Series

About Culture Buff's Chinese Values Series

Our online games are learning tools designed to raise awareness about Chinese cultural values, beliefs and traditions. Culture Buff Games leverages the power of cartoons and harnesses the power of gamification.



Our Games

- ✓ Use storytelling via cartoons to depict Chinese cultural values
- ✓ Depict contemporary and historical examples of cultural values
- ✓ Depict the same cultural value in multiple contexts
- ✓ Use gamification to increase engagement in learning
- ✓ Use learner-driven problem-solving methodology
- ✓ Promote practical application of cultural knowledge
- ✓ Use visual illustrations to boost retention and recall of cultural knowledge
- ✓ Enhance trainer facilitated training or can be used in a self-directed mode
- ✓ Available on laptop, tablet, mobile using any web browser

CHINESE VALUES



Our 4 Chinese Games with 13 cartoons each illustrate the following Chinese cultural values

Group Oriented
Filial Piety
Relationship Oriented
Hard Work
Family Oriented
Harmony
Pragmatism
Face
Reciprocity
Superstitious
Pride
Competitive
Value Conscious
Unity with Diversity
Meritocracy
Tradition
Achievement & Success
Material Success
Diversity



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Game Interface



NEW PROJECT



Cartoons illustrate cultural values using historical events and contemporary real world examples. Each cartoon tells a mini-story to explain a cultural value. Each cartoon has a detailed explanation to deepen understanding of the cultural value.

Score : 12

Scoring fosters competition and promotes user engagement.

WHAT IS THE VALUE?

PRAGMATISM

RELATIONSHIP ORIENTED

VALUE CONSCIOUS

HIERARCHY

Four Cultural Values to choose from. One correct answer.

Difficulty Level : ★★ ★

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Two Difficulty Levels : *Easy* or *Hard*.

Clicking on the swivel button displays a detailed explanation about the cultural value. Explanation shown below in the excerpt.



Chinese society is relationship oriented. *Guanxi* a crucial role in the personal and professional li