



# Culture Buff Games

www.culturebuffgames.com

## Culture Buff British Values Series

### About Culture Buff's British Values Series

Our online games are learning tools designed to raise awareness about British cultural values, beliefs and traditions. Culture Buff Games leverages the power of cartoons and harnesses the power of gamification.



### Our Games

- ✓ Use storytelling via cartoons to depict British cultural values
- ✓ Depict contemporary and historical examples of cultural values
- ✓ Depict the same cultural value in multiple contexts
- ✓ Use gamification to increase engagement in learning
- ✓ Use learner-driven problem-solving methodology
- ✓ Promote practical application of cultural knowledge
- ✓ Use visual illustrations to boost retention and recall of cultural knowledge
- ✓ Enhance trainer facilitated training or can be used in a self-directed mode
- ✓ Available on laptop, tablet, mobile using any web browser

## BRITISH VALUES



Our 4 British Games  
with  
13 cartoons each  
illustrate the following  
British cultural values

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Tradition  
Humour  
Independent Minded  
Fair Play  
Emotional Reserve  
Stoicism  
Understatement  
Indirectness  
Modesty  
Eccentricity  
Past Orientation  
Support the Underdog  
Diversity  
Class Conscious  
Gradual Change  
Self Deprecation  
Courtesy  
Privacy  
Achievement & Success



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## Game Interface

### BLITZ SPIRIT



Cartoons illustrate cultural values using historical events and contemporary real world examples. Each cartoon tells a mini-story to explain a cultural value. Each cartoon has a detailed explanation to deepen understanding of the cultural value.

Score : 12

Scoring fosters competition and promotes user engagement.



### WHAT IS THE VALUE?

- HUMOUR
- MODESTY
- CLASS-CONSCIOUS
- ECCENTRICITY

Four Cultural Values to choose from. One correct answer.

Difficulty Level : ★★ ★

3 of 13

Two Difficulty Levels : *Easy* or *Hard*.

Clicking on the swivel button displays a detailed explanation about the cultural value. Explanation shown below in the excerpt.



The Brits are admired for their stoicism and ra overtly in challenging, demanding and difficul